

PRESS RELEASE

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SOFTV.NET INC. ANNOUNCES RELEASE OF SOFTV.PRESENTER VERSION 3

New Version 3 of award-winning streaming media software for live and on-demand synchronized presentations loaded with user-friendly performance enhancements

Ottawa, Ontario, Canada (February 09, 2004)– sofTV.net Inc. (www.softv.net), a leader in streaming media software tools, today released sofTV.Presenter Version 3.0, the latest edition of its most popular application for creating web-based multimedia presentations quickly and easily. sofTV.Presenter, which was awarded the Best of Show Award for streaming tools at the Internet World 2002, provides corporate and educational users alike the ability to record, encode and broadcast streaming video or audio, synchronized with PowerPoint® slides and notes.

Some of the new features introduced in sofTV.Presenter 3 are:

- PowerPoint builds and transitions are preserved in the published presentation,
- Ultra-simple user interface walks you through presentation creation step-by-step, all in a single window,
- Increased flexibility to publish to multiple locations makes putting presentations online faster and simpler,
- Improved Microsoft Windows Media 9 encoder and player support,
- Improved viewer experience! New templates offer wide browser-compatibility, a powerful Word Search feature, and are fully resizable – you can even view slides full-screen!
- Display any URL as easily as slides – and transition between the slide deck and external URLs at any time.
- SCORM compliant – compatible with any SCORM compliant content management system,
- Section 508 Compliant – presentations are accessible to everyone.

“With sofTV.Presenter Version 3, we’ve made our best-selling tool even better by adding the new features our clients have told us they need, and maintaining the elegant simplicity that’s our trademark.” said Rich Loen, CTO of sofTV.net. “We also remain committed to supporting the latest technology standards, and are proud to have enhanced our support for Microsoft Windows Media 9, as well as compliance with SCORM and Section 508.”

Hundreds of universities and corporations, including many Fortune 500 companies, are now benefiting from sofTV.net software for an increasingly wide range of uses, including corporate presentations, corporate training, live lecture capture, live conferences, press releases, investor relations, and new product releases.

“We chose sofTV.Presenter Version 3 because of its ease-of-use, reliability, and excellent support team” said Jose Luis C. Barajas, Chief Editor, Computer User Technologies, Inc.. “It took little time for our staff to become comfortable with the outstanding new features in Version 3”

sofTV.Presenter Product Highlights:

- PowerPoint builds, transitions, and animations preserved in the published presentation,
- Simple, powerful user interface – a single screen displays all the information about your presentation, and leads you through building an online presentation in a few easy steps. Simple for new users, yet powerful and lean for expert users,
- Expanding your audience has never been easier. Quickly and easily produce video or audio online streaming media presentations with synchronized PowerPoint slides, right at your desktop,
- Just drag in your PowerPoint slides and notes, choose a template and your video source - either a camera or a pre-recorded video file - and then deliver your presentation. sofTV.Presenter captures the synchronized presentation and publishes it for viewing on the Internet, your intranet, or on CD,
- You can also broadcast and control a LIVE presentation, and easily archive it complete with synchronized slides so that viewers can watch the presentation later, on-demand. Go from a Live presentation, to an on-demand version in a couple of mouse clicks!
- Outstanding power and compatibility: works with LIVE or On-Demand, REAL and Microsoft Windows Media formats. Presentations can be viewed with Internet Explorer and Netscape browsers, and on PCs and MACs,
- Automatically creates navigable Table Of Contents that allow the viewer to jump back and forth in the presentation to their point of interest,
- URL tour feature allows presenter to open up any webpage in synchronization with their slides. Great for adding a poll or quiz to a presentation, or any support material related to a lecture,
- Works with sofTV.PowerPoint AddIn. As the speaker navigates through their PowerPoint slides running on their laptop, sofTV.PowerPoint AddIn causes the web-based slides to change in real-time!
- Works with other sofTV.net tools to synchronize slides across multiple streams at once, even different formats and bitrates.

For more information about sofTV.Presenter Version 3.0, and to download a free 14-day trial of the software, please visit: WWW.SOFTV.NET

About sofTV.net

sofTV.net Inc. is a leader in the streaming media software market, providing software products that allow corporations and educators to create web-based rich media corporate presentations and e-learning modules. The unparalleled ease-of-use of sofTV.net software applications makes it possible for non-technical users to create online presentations in minutes, all from the their own desktop, all within a single tool.

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